

## PILOT APPLICATIONS – GREECE

One of the main outputs that have been implemented and will continue to be implemented by the SmartRural Centers, is that of the design, development and implementation of the Pilot Applications (3 per country).

More specifically, within the SmartRural Model, in accordance with strictly defined by the Project's Partnership criteria, defined in the Entrepreneurial Environment Current Situation Analysis, training, development and advisory support actions were carried out so that the beneficiaries get acquainted with the tools of the SmartRural model.

In particular, in the framework of the pilot actions, three companies of the area of interest were selected, Sirreon Olive Farms, a company for production, processing and sales of extra virgin organic and non- organic olive oil, the Association of Ossetians "Agia Kyranna" which has rich activities in spiritual, cultural and social development of Ossa and its inhabitants and the newly established company of personalized travel experiences and actions to support the Human Resources of medium-sized enterprises San Dopios.

The aforementioned organizations were selected by MATH in the implementation of the Project as each of them covers a different aspect of entrepreneurship in the rural countryside, namely Sirreon being a primary and secondary production unit, San Dopios an alternative tourism company and the Osson Association a non-profit effort to strengthen the region through pro-social actions.

For the implementation of the Pilot Applications, a series of individual meetings were held with the representatives of the selected bodies which led to the documentation and preparation of consulting studies for each company with the aim of their needs and how they can be supported through the derivatives of the SmartRural Project.